

Foundations of Business Interactions 1

Course Title	Foundations of Business Interactions 1		
Course Code	ENG111	Course Type	Free Elective
Credit	3	Contact Hours	45
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
1. Global Perspective	25	Prepare students for the necessary English skills that you will experience in the business world and in other business classes at SolBridge.
2. Asian Expertise	15	
3. Creative Management Mind	5	
4. Cross Cultural Communication	30	
5. Social Responsibility	25	

Course Description

This course is a practical, contemporary, and challenging communications course with a strong international business theme. It is designed for those students wishing to build a foundation of cross-cultural English communication. The emphasis of the course is on clear, effective communication within small group scenarios. Course content is divided between the soft skills of peer to peer communication and the hard skill of basic business terms and concepts. This is the level 1 course, students with strong communicative ability should consider ENG 121.

Learning and Teaching Structure

The course will be implemented as a combination of lectures, discussions, in-class writing, assigned writing, as well as individual and group assignments. Attendance and full participation in the Business Study Group is required to be considered for completion of the course.

The course will be conducted using a variety of textbook exercises, in-class handouts and multimedia tools designed to challenge students and provide practical skill development through guided discovery and practice. Readings and preparation are to be done outside of class.

Assessment	%	Text and Materials
Attendance	20	Title: Market Leader Pre-Intermediate Business English
Assignments	20	Edition: 3rd edition
Midterm Examination	20	Author(s): David Cotton, David Falvey, Simon Kent
Final Examination	40	Publisher: Pearson Longman (ISBN: 978 1 408 23707 6)

Course content by Week

1	Course Overview, Personal Introductions, Assessment and Class Assignment
2-3	Unit 1: Careers and Unit 2: Companies
4-5	Unit 3: Selling – Group Presentation and Unit 4: Great Ideas
6-7	Unit 5: Stress and Unit 6: Entertainment
8	Review and Midterm Exam
9-10	Unit 7: New Business and Unit 8: Marketing
11-12	Unit 9: Planning – Group Presentation and Unit 10: Managing People
13-14	Unit 11: Conflict – Individual Presentation and Unit 12: Products
15	Review– Final Exam